

WEDNESDAY, OCTOBER 12

18:00 - 18:20 | Pavillon Room | Performance of Prystani band from Ukraine

18:20-18:35 | Pavillon Room | EFNI Opening

Henryka Bochniarz, Chairwoman of the General Council, Polish Confederation Lewiatan

Jerzy Buzek, MEP, Chairman of the EFNI program council

Jacek Karnowski, Mayor of Sopot

Fredrik Persson, President of BussinesEurope

Mieczyslaw Struk, Governor of the Pomeranian Voivodeship

Maciej Witucki, President, Polish Confederation Lewiatan

18:35-18:55 | Pavillon Room | Introduction of the special guest - **Radosław Markowski**

Professor John Keane, Political Scientist, Professor, University of Sydney and
Wissenschaftszentrum Berlin (WZB)

19:00 - 20:20 | Pavillon Room | Performance of Prystani band from Ukraine

19:00-20:00 | Pavillon Room | Opening session: the world in times of uncertainty (60 min.).

Professor John Keane, Professor of Politics at the University of Sydney and
Wissenschaftszentrum Berlin (WZB)

Andrzej Kozminski, Professor of Economic Sciences, founder of Kozminski University

Marek Rozkrut, Chief Economist, EY

Zuzanna Rudzińska-Bluszcz, legal adviser, president of the board, ClientEarth Lawyers for
Earth Foundation

Jacob Turowski, Public Policy Director, Central and Eastern Europe, Meta

Karolina Wigura, Historian of Ideas, Professor, University of Warsaw

Moderation: **Radosław Markowski**, Professor of Social Sciences, SWPS

20:00-21:30 | Pavillon Room | Dinner

WEDNESDAY, OCTOBER 12 NIGHT OWL SESSIONS

TALKING ABOUT DEPRESSION

October 12, 22:00-00:00 Atrium C Room

Piotr Toczyski, National Consultant of EAAD-Best.eu and iFightDepression.eu method in Poland

THURSDAY, OCTOBER

9:00-10:00 | PAVILLON Room | **Business in the Era of Metaverse** | „Does a digital transformation strengthen the Union” track

Partners: EY, Meta, Antal, University of Lodz

What technological barriers still weigh on the future and pace of Metaverse development? From ideas and technological innovation to business – can Metaverse be monetized, and if so, how? Who will be the main beneficiaries of this undertaking? What’s paid for and what’s widely available in a total virtual world parallel to the physical one?

EY representative

Ada Florentyna Pawlak, Vice President of the Board of Directors, Society for Ethics and Philosophy of Technology, Prof. at the University of Lodz

Jacob Turowski, Public Policy Director CEE, Meta

Piotr Ciepiela, Partner, Global Cyber Architecture, Engineering & Emerging Technologies Leader

Artur Skiba, CEO, Antal

Moderated by **Aleksandra Musielak**, Director of Digital Economy Department, Polish Confederation Lewiatan

9:00-10:00 | Atrium Room A | Leadership for new times | „Equal and Diverse Union” track

Partners: BNP Paribas, ANG

How to manage an organization under conditions of uncertainty and anxiety? What messages and decisions do employees, business associates and customers expect? What qualities are expected of a leader for new, uncertain times? What models does the past provide us with?

Anna Rulkiewicz, President, Luxmed

Józef Wancer, honorary chairman of the Supervisory Board, BNP Paribas

Paweł Jakubik, Member of the Board, Microsoft Polska

Sylwia Gregorczyk-Abram, lawyer, co-founder of the "Free Courts" initiative

Artur Nowak-Goćłowski, President of ANG / NNO

Moderated by **Grzegorz Nawrocki**, journalist

9:00-10:00 | Atrium Room B | How to increase the availability of housing in Poland? | „Equal and Diverse Union” track

Partners: Otodom, Policy Insight

Michała Guć, Vice Mayor of Gdynia for Innovation.

Katarzyna Kuniewicz, market analyst, Otodom

Hanna Milewska-Wilk, Sociologist, Institute for Urban and Regional Development

Adam Nowodworski, Founder & CEO, Private House Brokers

Joanna Erbel, activist, author of the book “System do mieszkania”

Konrad Plochocki, Vice President and general manager, Polish Association of Developer Companies

Moderated by **Adam Czerniak**, chief economist, research Director, Polityka Insight

10:15-11:15 | PAVILLON Room | Baltic Forum: development opportunities of ecotransformation |

Partner: Pomeranian Voivodeship

R&D and the implementation of innovative products and services, energy sources alternative to fossil fuels and ensuring the sustainability of energy supply, pursuing community climate goals that takes into account a range of problems facing the contemporary world – these are some of the cRoomenges worth addressing together. How to take advantage of the Economic and social potential of the countries, regions and cities in the Baltic Sea Basin? Is it possible to develop sustainable, shared goals and paths to achieve them? Finally, how to build solutions that foster the exchange of knowledge and experience?

Bogdan Kucharski, CEO, BP

Mieczysław Struk, Governor of the Pomeranian Voivodeship

Charlotte Andersdotter, International Director, Head of Office,
Confederation of Swedish Enterprise

Moderation: **Maciej Witucki**, President, Polish Confederation Lewiatan

10:15-11:15 | Atrium Room A | Supply chains in times of uncertainty | „Europe as a player on global markets” track

Partners: VW, Intel, Adamed Pharma

How do we prevent the problems the world experienced during the pandemic era? What lessons has business learned from the collapse of chains in recent years? Are states and communities doomed to support companies in this regard? How will manufacturing endure the periods of downtime that still threaten companies?

Agnieszka Olenderek, Board member, Finance, Procurement and IT, VW Poznań

Hendrik Bourgeois, Vice President, European Gov Affairs, Intel

Marzena Cichosz, assistant Professor, Institute of Infrastructure, Transport and Mobility, Warsaw School of Economics

Bartłomiej Rodawski, chief operating officer, Board member, Adamed Pharma

Moderated by **Piotr Arak**, Director of the Polish Economic Institute

10:15-11:15 | Atrium Room B | Is business doomed to state support? | „Europe as a player on global markets” track

Partners: EY, Citi Handlowy

What do the powerful financial interventions by states and the EU against companies, which we have experienced in recent years, teach us in moments of crisis? More and more companies are demanding regulation of their market areas. Will this change the perspective from confrontation of the state vs. the market in favor of ordering the rules of the game and a level playing field?

SGH Warsaw School of Economics **Representative**

Paweł Borys, President, Polish Development Fund (PFR)

Wauthier Robyns, Member of Management Committee, Assuralia, Member, European Economic and Social Committee

Tomasz Makarewicz, economist, Universität Bielefeld

10:15-11:15 | Atrium Room C | GIG Economy and the Future of the Professionals Market |

Partners: EY

Joanna Tabor-Błażewicz, assistant professor in the Department of Human Resources Strategies, Warsaw School of Economics

Moderation: **Artur Miernik**, Partner, Workforce Advisory Practice Leader within People Advisory Services, EY

11:30-13:00 | PAVILLON Room | New Ukraine. New Europe. New World | „Equal and Diverse Union” track

How the conflict in Ukraine will develop - possible scenarios and the role of Poland and the EU in the new reality. Will the European order to which we have become accustomed change?

Margaritis Schinas, Vice President, Promoting our European Way of Life, European Commission

Olha Stefanishyna, deputy prime minister for Ukraine's integration into the EU and NATO in the Ukrainian government

Yves Leterme, former Prime Minister, Belgium

Malgorzata Omilanowska-Kijańczyk, Former Minister of Culture and National Heritage

Zofia Zochniak, co-founder at Clothes to Donate

Dacian Ciolos, MEP, former European Commissioner for Agriculture

Moderated by **Jerzy Buzek**, MEP, Chairman of the EFNI Programme Council

11:30-12:30 | Atrium Room A | Should we protect the young from social media? | „Does a digital transformation strengthen the Union” track

Partners: TikTok, NASK

How to work together to create a safe space on the Internet? Ensuring security on the Internet, in its various aspects, requires all stakeholders to take responsibility.

Jakub Olek, Head of Public Policy and Government, TikTok

Marta Musidłowska, analyst of the Digital Economy research program of the InStrat Foundation

Moderated by **Martyna Różycka**, NASK/Dyżurnet.pl

11:30-12:30 | Atrium Room B | How does the war in Ukraine affect Labour markets? | „Europe as a player on global markets” track

Partners: City of Gdynia

Will refugees from Ukraine supply Polish companies as employees? What impact will they have on Labour market demand? What policies are companies practicing today to attract and keep top talent at home? Do we know or have mechanisms to learn about the Professional Profiles and competencies of Poland's new residents arriving from the East?

Piotr Arak, Director of the Polish Economic Institute

Katarzyna Gruszecka-Spychała, Deputy Mayor of Gdynia

Małgorzata Stanowska, Head of Public Policy for CEE, Uber

Agnieszka Chłoń-Domińczak, economist, Professor, SGH Warsaw School of Economics

Katarzyna Łażewska-Hrycko, Chief Labour Inspector

Moderation: **Jacek Męcina**, Advisor to the Board of the Confederation of Lewiatan, Professor, University of Warsaw

11:30-12:30 | Atrium Room C | The future of agriculture and the food market | „Europe as a player on global markets” track

Partners: BASF, WWF

Does food commodity policy in Europe need a significant reevaluation - almost on the scale of diversification of energy sources? How should or can the EU respond to the current situation of crop and livestock production subsidy policies? Consequences of the war in Ukraine for the world.

Cezary Urban, Head of Agricultural Solutions, BASF

Urszula Paślawska, MP, chairwoman of the Parliamentary Committee on Environmental Protection, Natural Resources and Forestry

Ewa Chodkiewicz, Director of the Nature Conservation Department, WWF

Maciej Gołubiewski, Head of the Cabinet of the European Commissioner for Agriculture

Moderated by **Hanna Cichy**, Polityka Insight

13:30-14:30 | PAVILLON Room | Are there limits to digital markets? | „Does a digital transformation strengthen the Union” track

Partners: TikTok, Allegro, GW LAW

How can digital solutions - which are gaining prominence thanks to digital transformation, which already covers almost all areas - support companies' aspirations to enter foreign markets? Who has the responsibility today to support companies in expanding into digital markets? How can companies use social media in this process?

Sylwia Chada, General Manager, TikTok CE Warsaw

Piotr Grabowski, Managing Partner, GW LAW

Aleksandra Sroka-Krzyżak, Strategy Director & Chief of Staff, Allegro

Maciej Kropidłowski, Vice President of the Management Board, Citi Handlowy

Damian Wiszowaty, CEO, Gonito

Moderated by **Aleksandra Musielak**, Director of the Department of Digital Economy, Polish Confederation Lewiatan

13:30-14:30 | Room Atrium A | What competencies will the future expect from us? | „Equal and Diverse Union” track

Partners: VW, Bosch, University of Lodz

How the unleashed digital transformation, covering more areas of life, will translate into new needs, relationships and competencies in organizations. What challenges employers are already facing today as new generations enter the labour market.

Piotr Pyzio, Member of the Management Board, Bosch Polska

Agnieszka Kurczewska, Professor, pro-rector for cooperation with the environment, Professor, University of Lodz

Wojciech Szajnar, Director, Project Center Cyfrowa Polska

Agnieszka Wojtczuk-Turek, Director of the Human Capital Institute, Professor at SGH Warsaw School Of Economics

Moderation: **Marek Tejchman**, editor, Dziennik Gazeta Prawna

13:30-14:30 | Atrium Room B | Healthy cities - where do you live best? |

„Union of the Future” track

Partners: Luxmed

Can Polish cities and agglomerations compete with the West in terms of living standards, availability of services or air quality? Which cities have the best living standards and what determines these standards?

Intro: **Agnieszka Chłoń-Domińczak**, Professor, SGH Warsaw School of Economics

Magdalena Czarzyńska-Jachim, Deputy Mayor of Sopot

Anna Rulkiewicz, President, Luxmed

Michał Olszewski, Deputy Mayor of Warsaw

Piotr Wachowiak, Rector, Professor at SGH Warsaw School of Economics

Mariusz Sokolowicz, Professor, Associate Dean of the Faculty of Economics and Sociology, University of Lodz

Moderated by **Marek Czyż**, journalist, Radio Zet

13:30-14:30 | Room Atrium C | The future of green energy in Europe | the „Green Change” track

Partners: IKEA, Pomorskie Voivodeship, Veolia Polska

Good transformational practices of companies on the Polish market - from polluter to innovator. How to reduce more gas emissions than production in entire supply chains: about zero-emission business creating neutral products and services. The state of regulation in Poland and the European order.

Antoni Bielewicz, country program Director, European Climate Foundation

Mariusz Podgórski, Country Energy Manager, IKEA Group

Stanisław Szultka, director of the Department of Economic Development, Pomeranian Voivodeship Marshal's Office

Frederic Faroche, CEO Veolia Polska Group

Moderation: **Roksana Kozłowska**, Department of Energy and Climate Change, Polish Confederation Lewiatan

14:45-15:45 | PAVILLON Room | Global economy - a new growth paradigm | „Green Change” track

Partners: WWF, BASF

Reducing human activities that lead to biodiversity loss reduces the risk of further pandemics and addresses the greatest challenges to civilization. The biodiversity crisis and the climate crisis are key risks. They are also the biggest business risk factors.

Katarzyna Byczkowska, President, BASF

Prof. Partha Dasgupta, economist, Professor emeritus at Cambridge University

Mirosław Proppe, President, WWF Poland Foundation

Paul Polman, Former CEO of Unilever

Izabela Rakuć Kochaniak, CSR Director, President of Veolia Polska Foundation

Lucyna Stańczak-Wuczyńska, Chairwoman of the Supervisory Board, BNP Paribas Bank Polska

Moderated by **Agnieszka Veljković**, spokeswoman, WWF

14:45-15:45 | Atrium A Room | Employee well-being and new insights into organizational culture | „Equal and Diverse Union” track

Partners: Benefit Systems, Adamed

Recent years have brought huge changes to the labour market, with the proliferation of remote work at the forefront. Employers see a much greater role than before in broadly defined well-being, medical and psychological care; work-life balance is also confronting organizational practice. What are the trends in building good workplaces today, what do employees expect, and finally - what is employer branding "after covid"?

Bartosz Józefiak, Board member, Benefit Systems

Jolanta Musielak, Member of the Management Board for Personnel and Organization, VW Poznań

Hanna Kinowska, College of Business Administration, Warsaw School of Economics

Joanna Tabor-Błażewicz, assistant professor at the Department of Personnel Strategies, Warsaw School of Economics

Adamed Pharma representative

Moderation: **Grzegorz Baczewski**, Director General, Polish Confederation Lewiatan

14:45-15:45 | Atrium B Room | European reset – autonomy or partnership? | „Union of the Future” track | Partners: Google

Marcin Krasuski, Government Affairs and Public Policy Manager, Google
Ryan Bowles, Deputy Counselor for Economic Affairs, Embassy of USA

**14:45-15:45 | Atrium Room C | Sustainable and mobile cities | „Green Change” track
Partners: Tier, University of Lodz**

What is modernity in relation to cities? How are the prospects for the development of green transportation, especially public transportation, as well as the availability of environmentally responsible shared services.

Mathieu Deloly, Tier Director for Central and Eastern Europe region
Aleksandra Dulkiewicz, Mayor of Gdansk
Zuzanna Rudzińska-Bluszcz, Legal Counselor, Chairman of the Board of the ClientEarth Lawyers for Earth Foundation
Mariusz Sokołowicz, Associate Dean of the Faculty of Economics and Sociology, Professor, University of Lodz

Moderated by **Joanna Erbel**, Polish urban activist, housing Expert, Author of "Beyond Ownership" and "Leaning into the Future," among others.

**14:45-15:45 | Atrium B | European reset - autonomy or partnership? | „Union of the Future” track
Partners: Google**

**16:00-17:00 | Atrium Room A | Women's leadership - panel of the Academy of Women Leaders
Henryka Bochniarz | „Equal and Diverse Union” track
Contents partner: Norwegian Funds**

Magdalena Czarzyńska-Jachim, Deputy Mayor of Sopot
Agata Mazurek-Bąk, Member of the Board of Directors of Veolia Energia Poland and Director of HR in Poland and Central and Eastern Europe region
Małgorzata Bieniaszewska, entrepreneur, mentor

Moderated by **Henryka Bochniarz**, Chairwoman of the Main Council, Polish Confederation Lewiatan

16:00-17:00 | Atrium Room B | Campus Poland - one year later | „Union of the Future” track

20:00 – 21:30 | Pavillon Room | Lewiatan Awards Gala | Networking Evening

THURSDAY | OCTOBER 13 | EFNI TALKS

13 October, 9:00-9:45 a.m.

"MAKE THE CHANGE". YOUTH ON THE JOB MARKET - KEY FINDINGS FROM A REPORT BY CITI HANDLOWY AND THE WOMEN'S ENTREPRENEURIAL NETWORK.

October 13, 10:15-10:45 am

RESKILLING – REVOLUTION OF THE EDUCATION MARKET. REPORT FINDINGS.

Moderated by **Małgorzata Bonikowska** (PDF material available to EFNI participants)

13 October 13:30-14:00

EQUAL PAY

October 13, 4:00-4:45 pm

CLOSED LOOP ECONOMY - PROSPECTS FOR IMPLEMENTATION

Partners: Lafarge

Jakub Tyczkowski, President, Rekopol

Katarzyna Barańska, lawyer, Head of Decarbonisation, Osborne Clark

Monika Michalska, Commercial Manager in Geocycle Polska

Moderated by **Paweł Niziński**, B Corps, NOW Partners

THURSDAY | OCTOBER 13

MEET-THE-AUTHOR SESSIONS

Networking Space

October 13, 11:15-11:45 am

FROM COMEDIAN TO LEADER. THE PHENOMENON OF PRESIDENT ZLENSKY

Meeting with **Natalia Bryzhko-Zapor**, Author of the book "Ja tu zostaję. Fenomen Wołodymyra Zełenskiego", Former counselor of the Polish Embassy in Kiev.

October 13, 12:30-13:00

THE ORDINARY LIFE OF AN ARTIST

Meeting with **Wojciech Marczewski**, film Director, around the book "Świat przyspiesza, ja zwalniam".
Moderated by: **Damian Jankowski**, Author of the interview-thriller

October 13, 3:00 pm

INSANITY OR A WELL-THOUGHT-OUT STRATEGY? WHAT'S IN RULIMIR PUTIN'S HEAD

Meeting with **Krystyna Kurczab-Redlich**, Author of the bestselling book "Wowa, Wołodia, Władimir. Tajemnice Rosji Putina," an Expert on Russian subjects.

October 13, 15:45-16:15

ARE HACKERS THREATENING YOUR BUSINESS?

Meeting with **Jakub Bojanowski**, cyber security Expert and Author of the book "Zdążyć przed hakerem. Jak przygotować firmę na cyberatak?"

THURSDAY | OCTOBER 13

NIGHT OWL SESSIONS

October 13, 22:00-00:00

23:00-00:30 | Atrium Room B | ON THE DIFFERENT FACES OF WAR.

Leszek Soczewica, General
Radosław Kujawa, General

October 13, 22:00-00:00

23:00-00:30 | Atrium Room C | TO MAKE A MAN.

Andrzej Koźminski, Professor of Economic Sciences
Marek Kaminski, traveller
Henryka Bochniarz, Chairwoman of the General Council, Polish Confederation Lewiatan
(moderation)

FRIDAY | OCTOBER 14

9:30-10:30 | Pavillon Room | Business versus administration - how to bring about good cooperation? | „Europe as a player on global markets” track

Partner: Blue Media, BOŚ

In recent years, the world has been shaken by a series of events, the common denominator of which is the unpredictability or the difficulty of grasping the moment to prevent problems. Economic and financial crises, successive waves of pandemics, armed conflicts - these are the main factors determining change and the urgency to find solutions. This often requires close cooperation between business as a provider of innovative products and services and administration as a regulator and legislator, as well as a holder of public funds. What does this look like in practice and what lessons for the future can be formulated now?

Witold Drożdż, Board Member for Strategy and Corporate Affairs, Orange Polska

Katarzyna Pełczyńska-Nałęcz, Director, Strategies 2050 Institute

Radosław Kujawa, general, Former Head of the Military Intelligence Service

Moderation: **Grzegorz Baczewski**, Director General, Polish Confederation Lewiatan

9:30-10:30 | Atrium Room A | The future of financial settlement and trust in cash | „Europe as a player on global markets” track

Partner: Blue Media, BOŚ Bank

The time of the pandemic and related restrictions has fostered solutions that reduce direct contact with cash and face-to-face transactions between people in favour of a range of digital solutions. This has carried over or reinforced many other trends, such as the rise of e-commerce in Poland. Which trends already discernible today will become market practice? What role will alternative solutions, such as cryptocurrencies and advanced technologies, play in the future?

Małgorzata Zaleska, Professor, Director of the Institute of Banking, Warsaw School of Economics

Jerzy Zań, Vice President of the Management Board, BOŚ Bank

Antonio Garcia del Riego, Member, European Economic and Social

Wojciech Murawski, Chief Commercial Officer, Member of the Management Board, Blue Media

Moderated by **Mariusz Zielonka**, Economic Expert, Polish Confederation Lewiatan

9:30-10:30 | Atrium Room B | How to promote the role of women in business. Glass ceiling - still a real problem? | „Europe as a player on global markets” track

Partners: Google, Deutsche Bank Polska, British-American Tobacco, City of Gdańsk

Do procedures to foster diversity and inclusivity in organizations work in practice? How to enforce existing regulations or fight equality policies? Are there still sectors "reserved" for men? What benefits do women in managerial and leadership positions bring to organizations?

Aleksandra Dulkiewicz, Mayor of Gdansk

Asli Ertoguc, General Manager, Poland & Baltic, British-American Tobacco

Monika Jezierska, Board Member, Foundation of Business Women Leaders

Urszula Okarma, Member of the Management Board, KRUK S.A.

Magdalena Rogalska, Vice President, Deutsche Bank Polska

Moderated by **Kuba Sito**, Journalist, Chilli Zet

9:30-10:30 | Atrium Room C | Are there good ways to finance green investments? | green change track

Partners: BNP Paribas, Orange Polska

With whom do we get along, or selection criteria for mature companies in undertaking business cooperation? How green investments in industry and manufacturing are financed today - good practices, cRoomenges. Regulations, maturity of companies or consumer pressure - who determines the green transformation of companies? How to effectively gain financing?

Michał Siwek, dyrektor Departamentu Food&Agri International Hub, Grupa BNP Paribas

Jacek Hutyra, Climate Officer, Orange Polska

Małgorzata Szczepańska, Director of the Department of Innovation and Development Support Programs, Ministry of Funds and Regional Policy

Ryszard Pawlik, Advisor to MEP Jerzy Buzek, European Parliament

Moderated by **Sonia Sobczyk-Grygiel**, Journalist, Dziennik Gazeta Prawna

10:45-11:45 | PAVILLON Room | Energy for Electromobility | Green Change track

Partners: ZPMiAP / ZPPE

Ewa Łabno-Fałęcka, Director of Marketing Communications and External Relations, Mercedes-Benz Manufacturing Poland

Rafał Rudziński, CEO, Bosch Poland

Moderation: **Paweł Wideł**, President, Association of Employers of Automotive and Industrial Articles / **Wojciech Graczyk**, President, Association of Private Employers of the Energy Sector

10:45-11:45 | Atrium Room A | Business and the third sector: common goals | „Europe as a player on global markets” track

Partners: Google

How to get started, or ways to develop a CSR strategy and the stages of its dearth. The evolution of companies' outlook on social responsibility. Good cooperation, or how does a company establish and develop partnerships with the third sector?

Jagoda Zakrzewska, Government Affairs and Public Policy Manager Poland & CEE, Google

Paweł Niziński, B Corps

Zbigniew Canowiecki, President, Pomeranian Employer

Halina Brdulak, Professor, Department of International Management, Warsaw School of Economics

Moderated by **Mirella Panek-Owsiańska**, CSR Expert

10:45-11:45 | Atrium Room B | What competencies will dominate the near future? | „Equal and Diverse Union” track

Partners: Adamed Pharma

An aging population, precarious pension systems and the consequent need to stay professionally active for longer; and finally, pandemics that are increasingly claimed to stay with us for longer as new mutations or new viruses – these are some of the key civilization challenges of the contemporary world. On the other hand, there is a growing responsibility placed on the world of education and science to provide effective solutions to the problems of the modern world and to educate competent experts who are open to R&D and innovation. The entry into adulthood of a generation different in so many ways from its predecessors should also be remembered. So, how does Poland cope in these contexts today, how does EU support these developments, and where to look for the right points of reference?

Katarzyna Dubno, Public Affairs & Market Access Director, Adamed Pharma

Krzysztof Jażdżewski, Professor of Medical Sciences, Warsaw Genomics

Moderated by **Kacper Olejniczak**, Life Sciences industry Expert, Polish Confederation Lewiatan

10:45-11:45 | Atrium Room C | How to compete in the age of algorithms and artificial intelligence | „Does a digital transformation strengthen the Union” track

Partners: Allegro

How to effectively take advantage of the opportunities provided by technological solutions? Are companies in Poland today aware of the role of IT tools and such technologies as artificial intelligence or big data, in business development? Does e-commerce today remove the barriers that exist for traditional business.

Magdalena Piech, Regulatory Affairs Director, Allegro
Magdalena Warzybok, Managing Director, Kincentric Poland
Justyna Orłowska, minister in the government of the Republic of Poland
Aleksandra Przegalinska, Professor, Kozminski University
Maciej Mackiewicz, President, AntiFraud Association
Konrad Ciecierski, Head of the Artificial Intelligence Applications Division, Center for Research and Development (NASK)

Moderated by **Paweł Czuryło**, Deputy Editor-in-Chief, Dziennik Gazeta Prawna

12:00-13:00 | PAVILLON Room | US-EU transatlantic relations in times of war | „Union of the Future” track

Partners: Citi Handlowy, Google

How international cooperation is determined today by Russia's aggression against Ukraine. How the international community is revising its previous defense policy and propensity for cooperation especially between the countries of the Union and the United States. What role does business play in these relations?

Elżbieta Czetwertyńska, President, Citi Handlowy
Aaron Korewa, Director, Atlantic Council
Eliza Przeździecka, Professor, SGH WARSAW SCHOOL OF ECONOMICS
Marta Poślad, Director, CEE & Transatlantic Public Policy, Google
Janusz Lewandowski, MEP, Former commissioner of the European Commission

Moderated by **Edwin Bendyk**, Chairman, Stefan Batory Foundation

12:00-13:00 | Atrium Room A | Artificial Intelligence and Diversity and Work Culture | „Does a digital transformation strengthen the Union” track

Partners: BNP Paribas, Sukces Pisany Szminką

How do we support the development of AI that will incorporate the highest standards for diversity and inclusivity in the organization and more broadly, the public space? Who should have the responsibility in guaranteeing these standards - digital solution developers, market regulators?

Łukasz Chałaczekiewicz, general director for Eastern Europe, Ekaterra
Izabela Tworzydło, dyrektorka Departamentu Komunikacji Korporacyjnej, BNP Paribas
Dominika Bettman, Champions of Change

12:00-13:00 | Atrium Room B | Financial markets in times of uncertainty | „Europe as a player on global markets” track

Partners: Deutsche Bank

How markets are coping in the face of a range of unpredictable external factors that are hitting the existing order. What responsibilities do regulators have to promote the stability of markets?

Małgorzata Iwanicz-Drozdowska, Chair of the Financial System, Professor, SGH Warsaw School of Economics

Antonio Garcia del Riego, Member, European Economic and Social

Tomasz Kowalski, President, Deutsche Bank

12:00-13:00 | Atrium Room C | The consumer of the future: excess, moderation, convenience? | „Europe as a player on global markets” track

Partners: EY, Bosch Polska, IKEA Polska

What effect do hard-to-predict external factors, such as a pandemic or an armed conflict and the social unrest that accompanies them, have on the consumption of goods? How does the entry of a new generation of customers on the market redefine sales strategies? Who is the new, young consumer?

Robert Krzak, Business Consulting, Trade and Consumer Products Sector Expert, EY

Rafał Rudziński, CEO, Bosch Poland

Małgorzata Dobies-Turulaska, CEO, IKEA Industry Polska

Valery Gaucherand, General Manager, L’Oreal Polska and The Baltic countries

Anna Dąbrowska, Department of Consumer Behaviour Research, Professor, SGH Warsaw School of Economics

Moderated by **Jakub Bierzyński**, researcher of markets, media and advertising

14:00-15:00 | Pavillon Room | Cultural patronage - how to achieve consensus and mutual benefits?

Partners: BMW

Why do brands get involved in the world of culture and art? When writing such activity into their strategies, do they assume specific benefits? And also - are there fixed rules for building relations between the brand and the cultural institution or the creator. Good examples and practices of building relationships with a cultural institution and a selected group of consumers. How do public art and cultural institutions choose partners from the business world and what do they expect from them? How does the state perceive these relations (a kind of bailing out the state, filling in the gaps, complementing each other well?) and its administration - as supporting or leading cultural entities.

14:00-15:00 | Atrium Room A | Transforming green organizations | „Green Change” track

Partners: 3M, BP Polska

Fit for 55 and the EU Green Deal versus the energy challenges facing incumbent industries. How to ensure high standards of environmental responsibility in every link of the supply chain. How to choose environmentally mature cooperators and stakeholders.

Dorota Niedziółka, Department of Economic Geography, College of Business Administration, Professor, SGH Warsaw School of Economics

Marina Dubakina, CEO, IKEA Polska

Michał Obiegała, Head of Corporate Affairs and Communications, Legal Counsel, BP

Radosław Kaskiewicz, managing Director, 3M East Europe Region

Moderated by **Jakub Safjański**, Director, Department of Energy and Climate Change, Polish Confederation Lewiatan

14:00-15:00 | Atrium Room B | Where is Europe heading? | „Union of the Future” track

Partners: the Center for International Relations, ThinkTank

Danuta Hübner, Professor of Economic Sciences, MEP, Former EC commissioner

Magdalena Środa, Sociologist, Professor, University of Warsaw

Ewa Rumińska-Zimny, economist, Lector, Gender Studies, Polish Academy of Sciences

Małgorzata Mołęda-Zdziech, Professor, Institute of International Studies, Warsaw School of Economics

Kinga Grafa, Director of the Brussels Office, Polish Confederation Lewiatan and Representative at BusinessEurope

Jacek Karnowski, Mayor of Sopot

Moderated by **Małgorzata Bonikowska**, President, Center for International Relations

17:15-18:15 | Pavillon Room | World according to women | equality track

Partners: Orange, IKEA Polska, HB

Aleksandra Przegalińska, Professor, Leon Koźmiński Academy

Sonia Wędrychowicz, Partner, McKinsey & Company

Małgorzata Bonikowska, President, CSM Center for International Relations

Bożena Leśniewska, Executive VP, Orange Polska

Moderation: **Aleksandra Karasinska**, editor-in-chief, Forbes Women

18:15-18:45 | Pavillon Room | EFNI Closing Ceremony

20:00-00:00 | Pavillon Room | Dinner

FRIDAY | OCTOBER 14 | EFNI TALKS

October 14, 9-9:45 am

LEADERS OF TODAY & LEADERS OF THE FUTURE. HOW WILL THE FATE OF THE WORLD UNFOLD?

Max Skupien

Sophie Lara Neuber

Moderated by **Dr. Małgorzata Bonikowska**.

October 14, 10:45-11:45 am

THE VALUES OF THE YOUNG - WHAT ARE THEY LIVING, WHAT ARE THEY PLANNING? TRENDS FROM THE PERSPECTIVES FOUNDATION AND CITI HANDLOWY REPORT.

October 14, 12:00-13:00

UKRAINE IN EUROPE. HOW TO REBUILD UKRAINE TO DEVELOP QUICKLY AND SUSTAINABLY?

The report - under the scientific direction of Dr. Jakub Karnowski - was prepared by economists from the Department of Liberal Economics at the Warsaw School of Economics and Ukrainian-origin students of the Warsaw School of Economics affiliated with the Student Scientific Circle of Reconstruction of Ukraine and in cooperation with Deloitte Poland.

October 14, 14:00-14:30

MENSTRUAL POVERTY - PRESENTATION BY DOMINIKA KULCZYK FOUNDATION

FRIDAY | OCTOBER 14

MEET-THE-AUTHOR SESSION

Networking Room

October 14, 11:45-12:30 am

CHANGE THE WORLD FOR THE BETTER?

Meeting with **Joanna Erbel**, Author of the books *Wychylone w przyszłość* and *Poza własnością*.
W stronę udanej polityki mieszkaniowej

October 14, 13:00-13:30

CYBER WAR? IS IT POSSIBLE?

Meeting with the Authors of the book, **Artur Kurasinski** and **Lukasz Olejnik**, "*Cyberbezpieczeństwo*"

October 14, 13:30-14:00

THE LIFE OF KORA JACKOWSKA

Meeting with **Beata Biały**, Author of the book "*Stońca bez końca. Biografia Kory*"